

Stakeholder:
General Public and Sensitive Groups

Question or Concern:
Why is DEQ issuing an air quality advisory and what should I do?

Key Message 1	Key Message 2	Key Message 3
DEQ is issuing an air quality advisory because pollution levels are going up.	We're really concerned about people with lung or heart diseases.	To protect our health, you can help reduce pollution.
Supporting Fact 1-1	Supporting Fact 2-1	Supporting Fact 3-1
Dry, cold air and low overnight temperatures are producing an inversion that traps fine particle pollution at ground level.	Fine particles from smoke and vehicle exhaust can damage delicate lung tissue. People with lung or heart diseases, children, and older adults are at greatest risk.	Avoid using fireplaces, woodstoves and diesel equipment, don't burn outdoors, limit driving and vehicle idling.
Supporting Fact 1-2	Supporting Fact 2-2	Supporting Fact 3-2
Fine particle pollution comes mainly from cars, trucks and wood smoke.	Consider restricting your outdoor activities in the evening and early morning if you have increased sensitivity to air pollution.	If burning wood is your only source of heat, burn hot fires using dry wood to lessen pollution.
Supporting Fact 1-3	Supporting Fact 2-3	Supporting Fact 3-3
Fine particle pollution levels are highest in the evening and early morning. Pollution levels go down during the day.	People with asthma or other breathing problems or heart conditions should follow their doctor's advice for taking care of themselves.	Idling uses more fuel than restarting your engine. Frequent restarting a car has little impact on engine components such as the battery and starter motor.